

KEYSTONE CANOE CLUB REGATTA SPONSORSHIP FORM

On May 3rd, 2008, the Keystone Canoe Club will be having its 38TH ANNUAL SCHUYLKILL RIVER REGATTA. This will be held on a 12-mile course on the Schuylkill River, between Peter Yarnell Park near Hamburg to Stoudt's Ferry near Reading. The river in this section is easy Class I moving water, alternating calm water and riffles. It is suitable for novices, and the competition should be fun for all.

We expect 60-90 racers, drawn from NY, NJ, MD and VA as well as PA. The event will be highly publicized in paddling magazines, various clubs' websites, WEEU radio, kayak shops in Eastern Pennsylvania, and many other venues.

HERE'S HOW YOU CAN GET IN ON THE ACTION: Sponsor space is available on our club website, www.keystonecanoeclub.com. Or, the sponsor may prefer seeing their name or logo in our club newsletter, 'The Sweep', where your support will be featured six times this year. All of this ensures that your company/ business name or logo will be prominently displayed all over our area.

We also will be offering door prizes at the Awards ceremony, when the trophies are handed out. Sponsors are welcome to donate an item for one of the door prizes, and will be given advertising recognition for the donation.

Questions and contacts:

Sandy Powell, Regatta Coordinator- powelljb@comcast.net 610-857-5687

Larry March- walterm1@msn.com Tina Ehrig- foxmum145@aol.com

The donation for a Regatta sponsor is \$50, which includes a 'Sponsor Recognition' poster for you to display at your place of business.

COMPANY/ BUSINESS _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

I would like six months' recognition in: (check one) Website _____ 'Sweep' _____

Checks may be made out to: KEYSTONE CANOE CLUB

P.O. Box 6175

Reading, PA 19610